

Converting 5G Research and Development to Business Value

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INFOCOM WORLD CONFERENCE 2020

Transforming Greece: The 5G and Fiber Enablers – The Future is Now!
4-6 November 2020

Company:

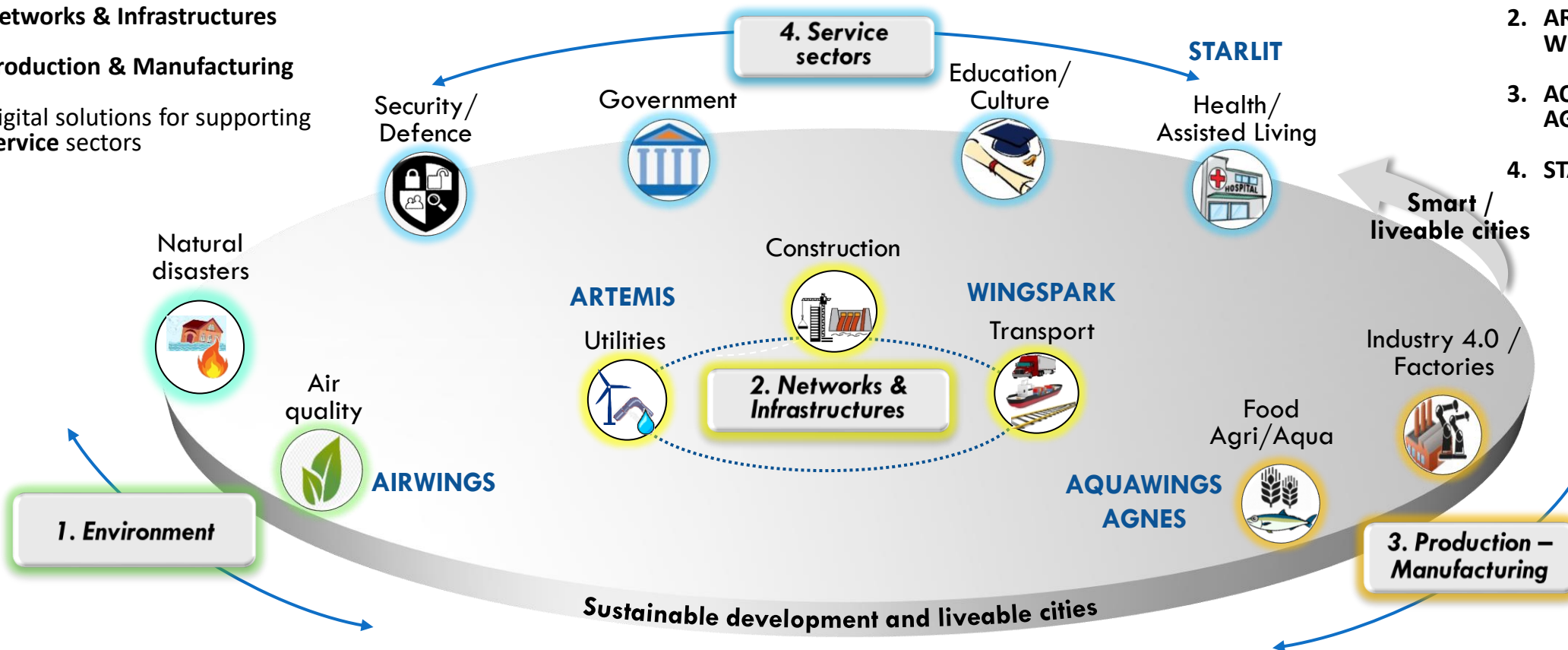
Market segments

AREAS:

1. Environment
2. Networks & Infrastructures
3. Production & Manufacturing
4. Digital solutions for supporting Service sectors

PRODUCTS (sample):

1. **AIRWINGS** (air)
2. **ARTEMIS** (utilities),
WINGSPARK (parking)
3. **AQUAWINGS** (aquaculture),
AGNES (food safety)
4. **STARLIT** (health)



Note: Sample products are included. All areas are covered through projects

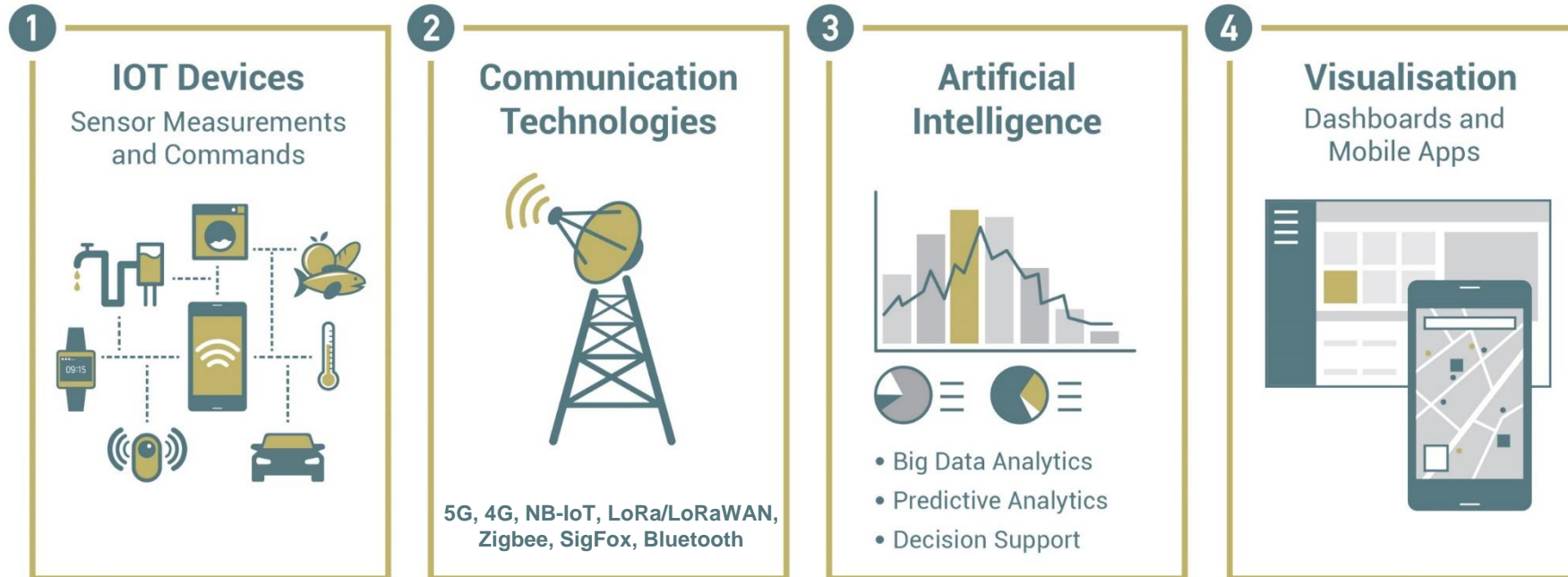
Products introduction:

Reference architecture

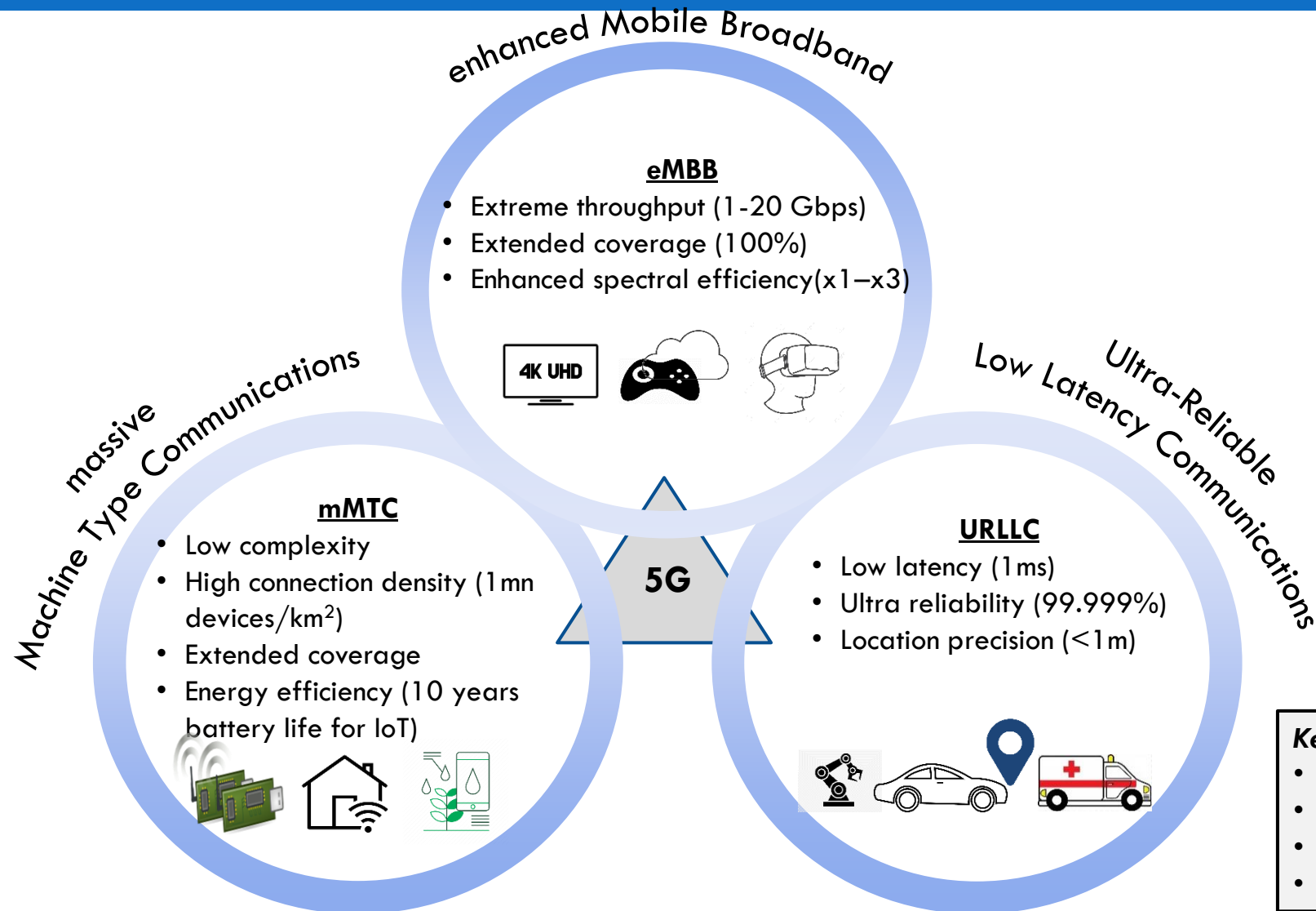
How it works

WINGS integrated IoT Solutions are based on four pillars:

IoT Devices, Communication Technologies, Artificial Intelligence and Data Visualisation.



5G Services



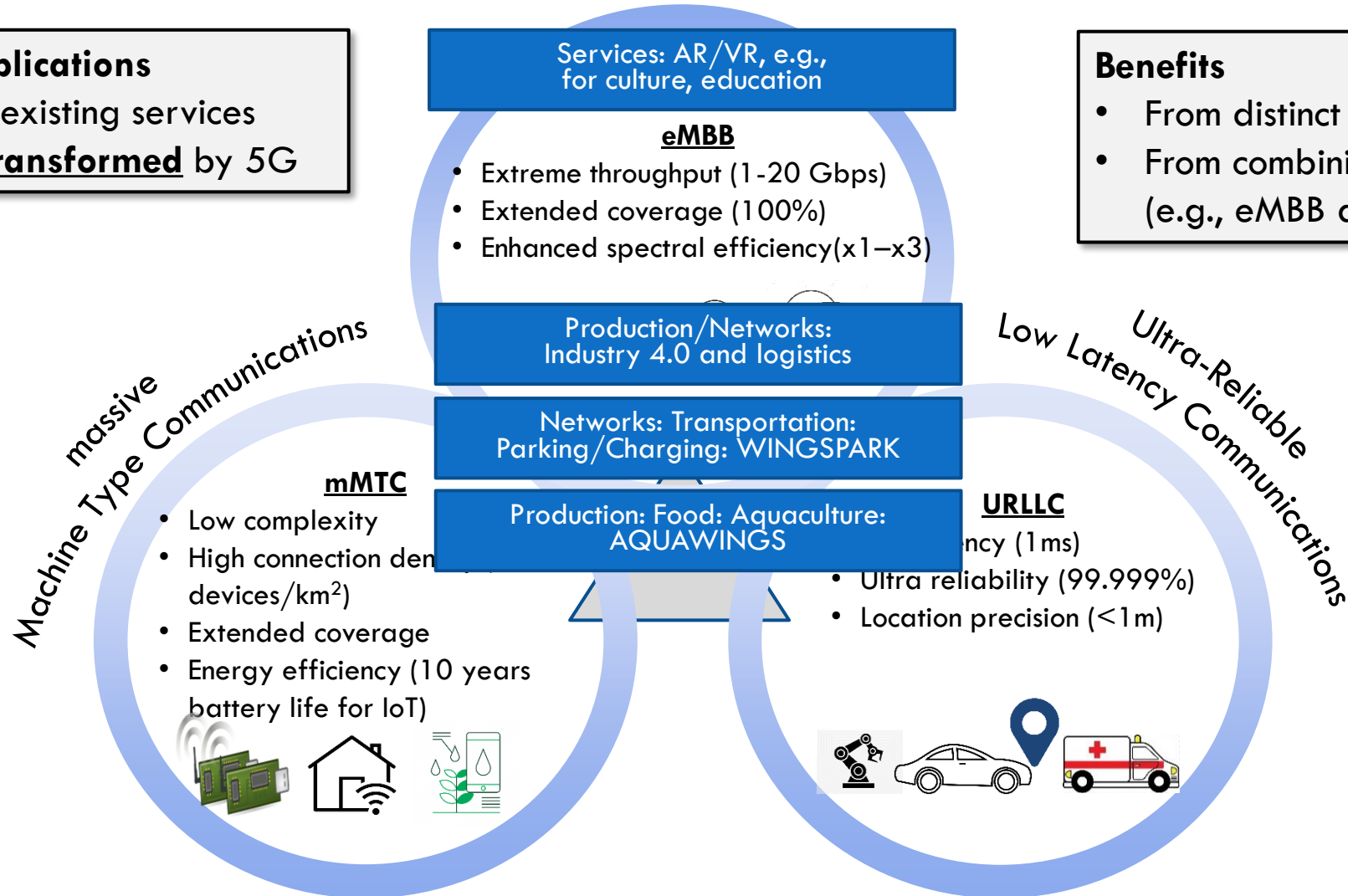
Key Features

- Spectrum 3.x GHz
- NSA and SA version
- Edge, Cloud
- Artificial Intelligence (AI)

5G Services

5G Enhanced Applications

- **Enrichment** of existing services
- New services **transformed** by 5G

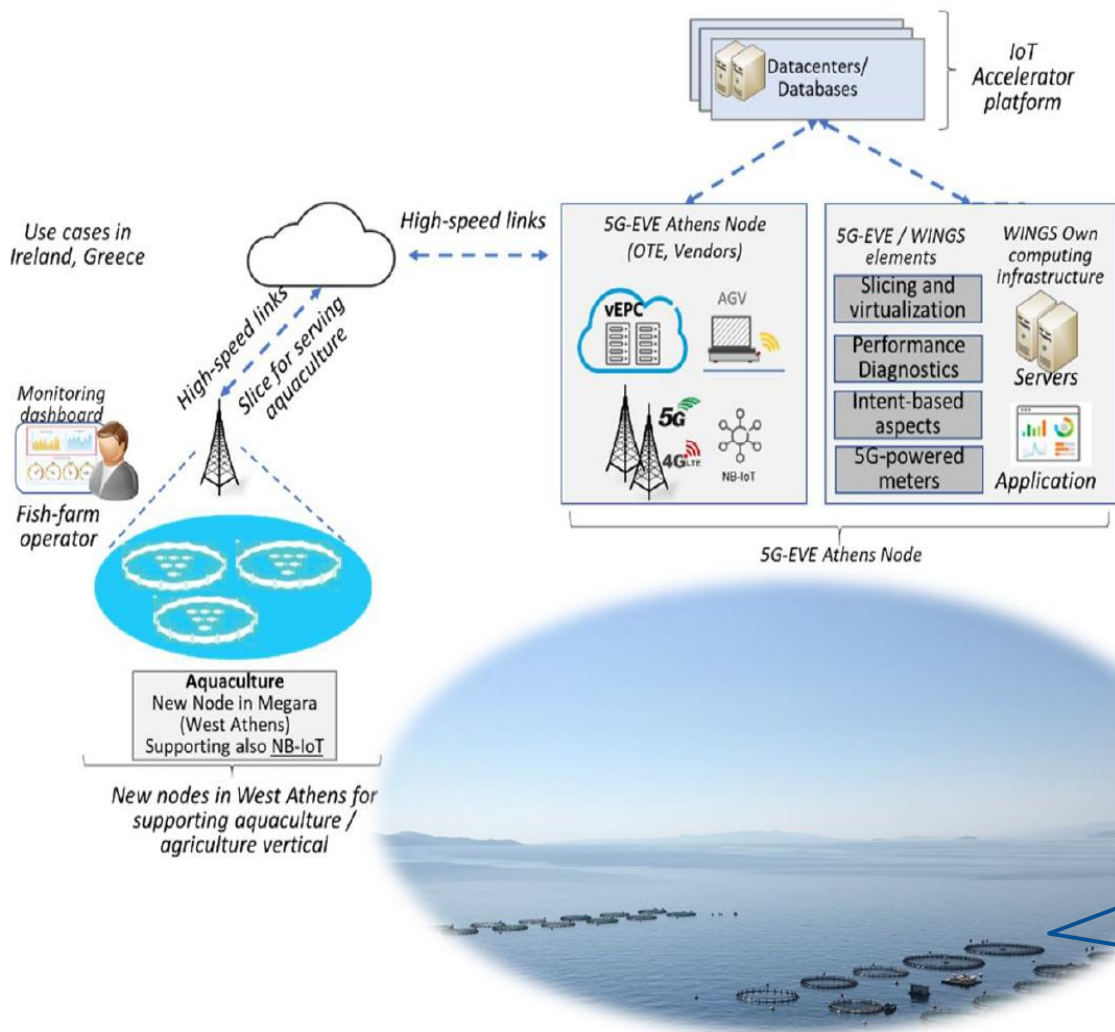


Benefits

- From distinct 5G services (eMBB)
- From combining capabilities (e.g., eMBB and mMTC)

AQUAWINGS

5G for Connected Aquaculture

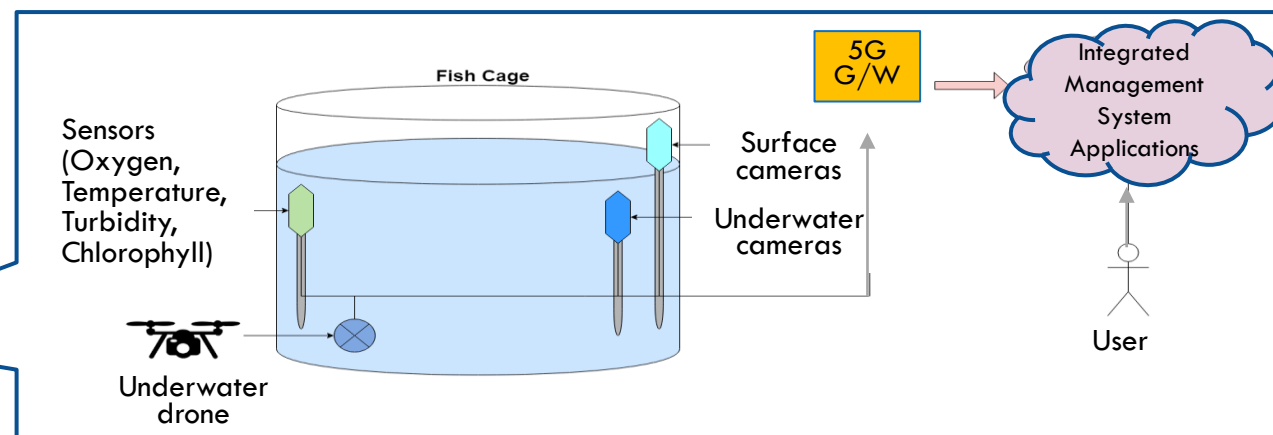


Business value proposition through 5G:

- Advanced, HD videos
- Real-time **high-definition** monitoring of production welfare
- Underwater drones



Business value: Increased turnover and potentially market share for stakeholders, 5G impacting sales of more than \$389bn* in the domain of agriculture, forestry, fishing)



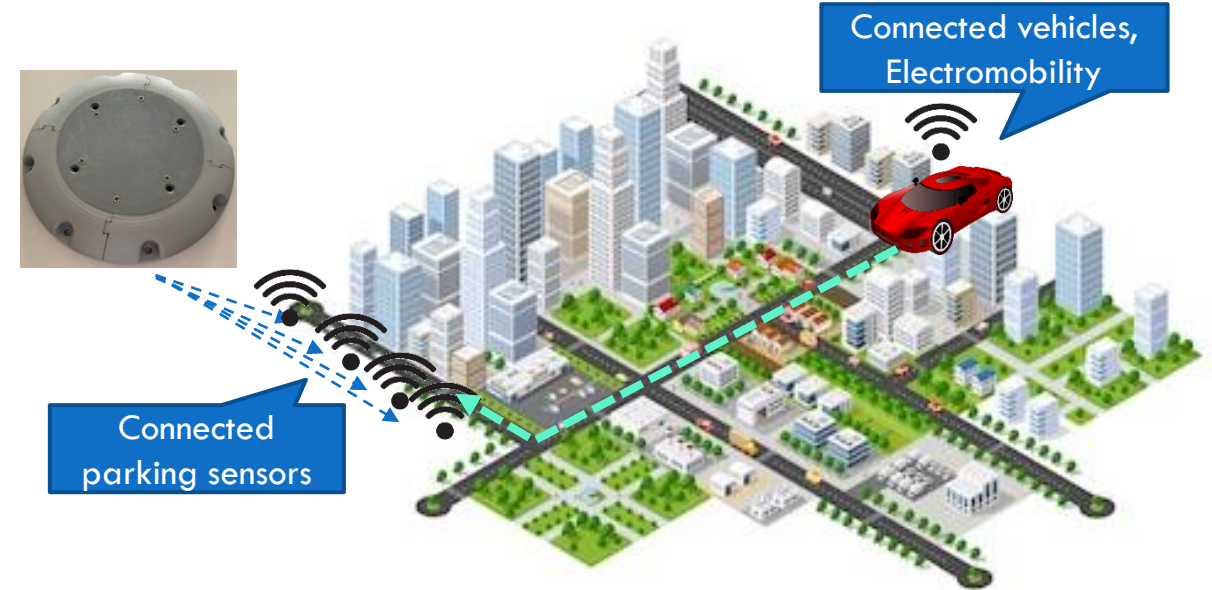
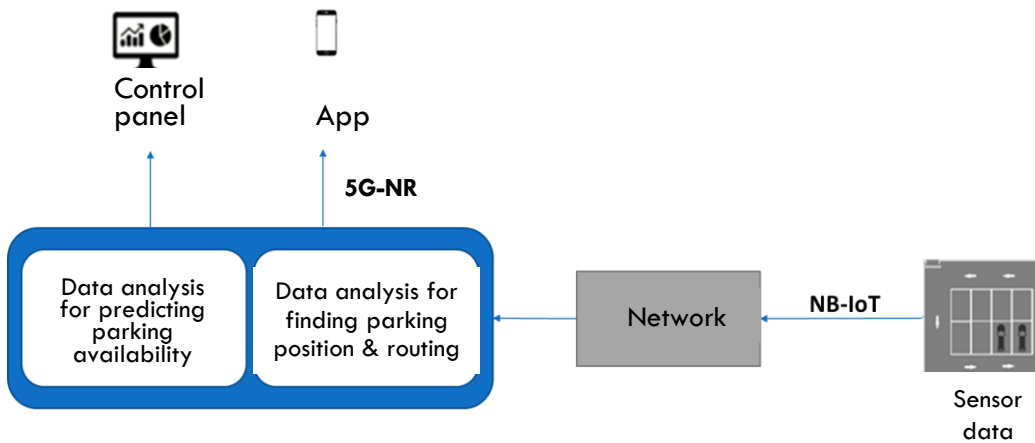
* Sales Source: Raconteur Publishing, 2020

WINGSPARK

5G for Automated Driving & Parking

Architecture

- Parking sensors
 - Sensing if a position is occupied or not
- Artificial Intelligence algorithms
 - Prediction of availability
 - Routing, scheduling of drivers / vehicles
- Application for the end-user
- Front end dashboards for the manager
- AUTOMATED DRIVING, AR/VR, **charging station management**



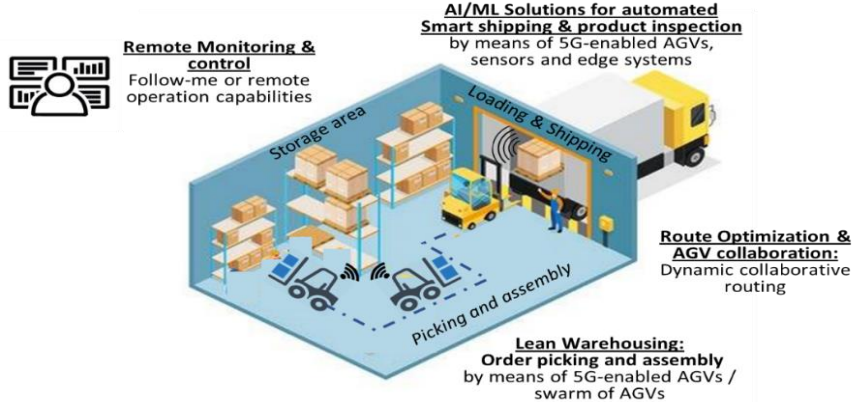
Business value proposition through 5G:

- Enhanced applications, up to AR/VR for assisting the driver
- Connected/ automated driving, navigation and smart parking around the city
- Electromobility



Business value: Increased productivity and less time for parking searching and navigation across the city, 5G impacting sales of more than \$627bn* in the domain of transport and storage)

5G-powered Services for Industry 4.0 and Logistics



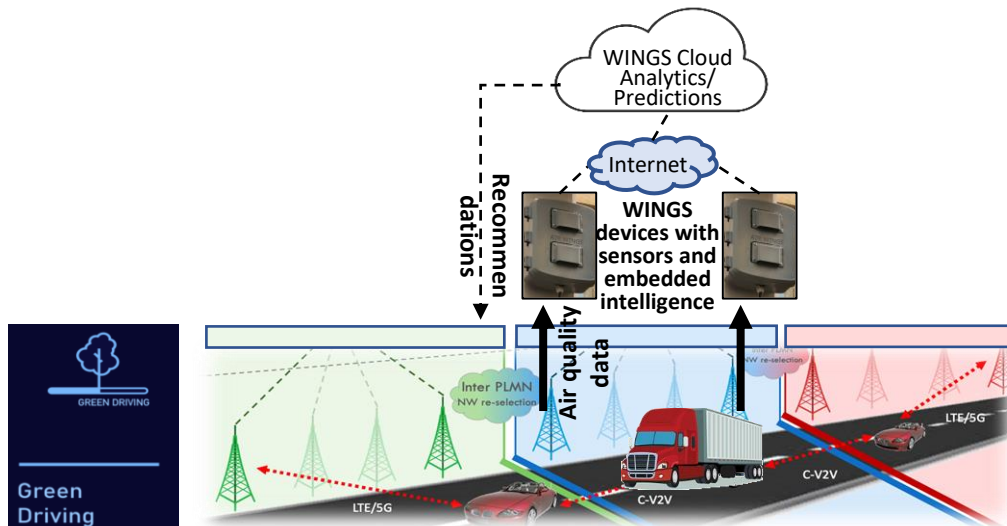
1. Warehouses

Business value proposition through 5G:

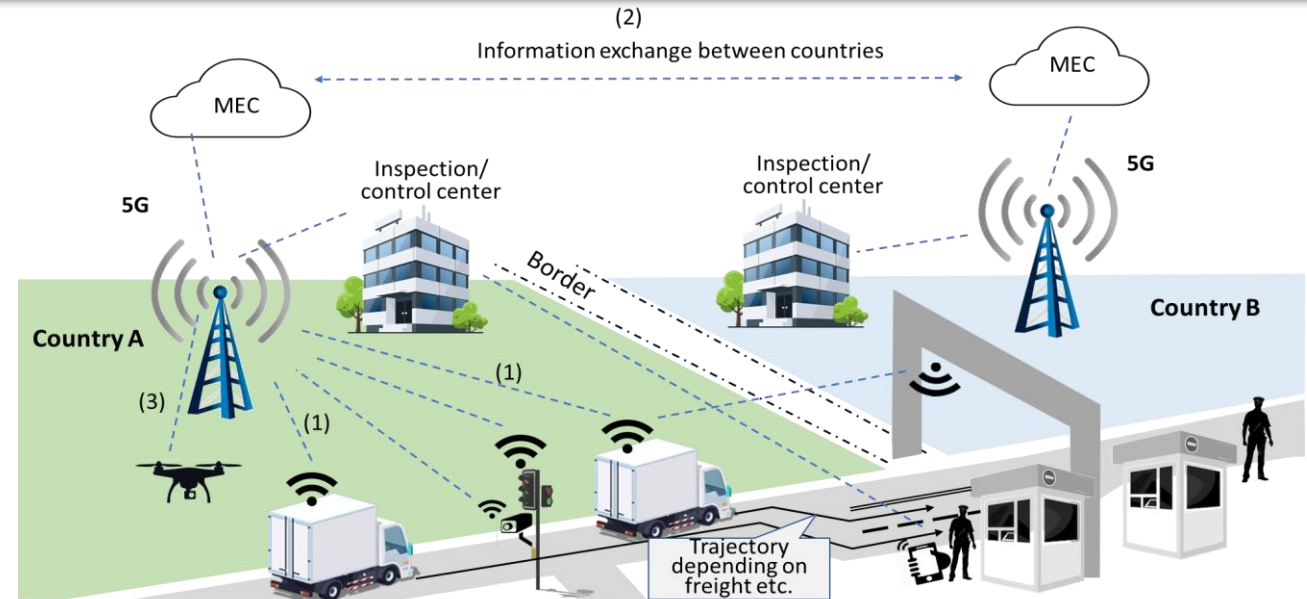
- Industry 4.0 and automated logistics
- Transform the warehouse
- Optimized driving and cargo handling



Business value: Increased productivity and less costs for stakeholders, 5G impacting sales of more than \$627bn* in the domain of transport-storage



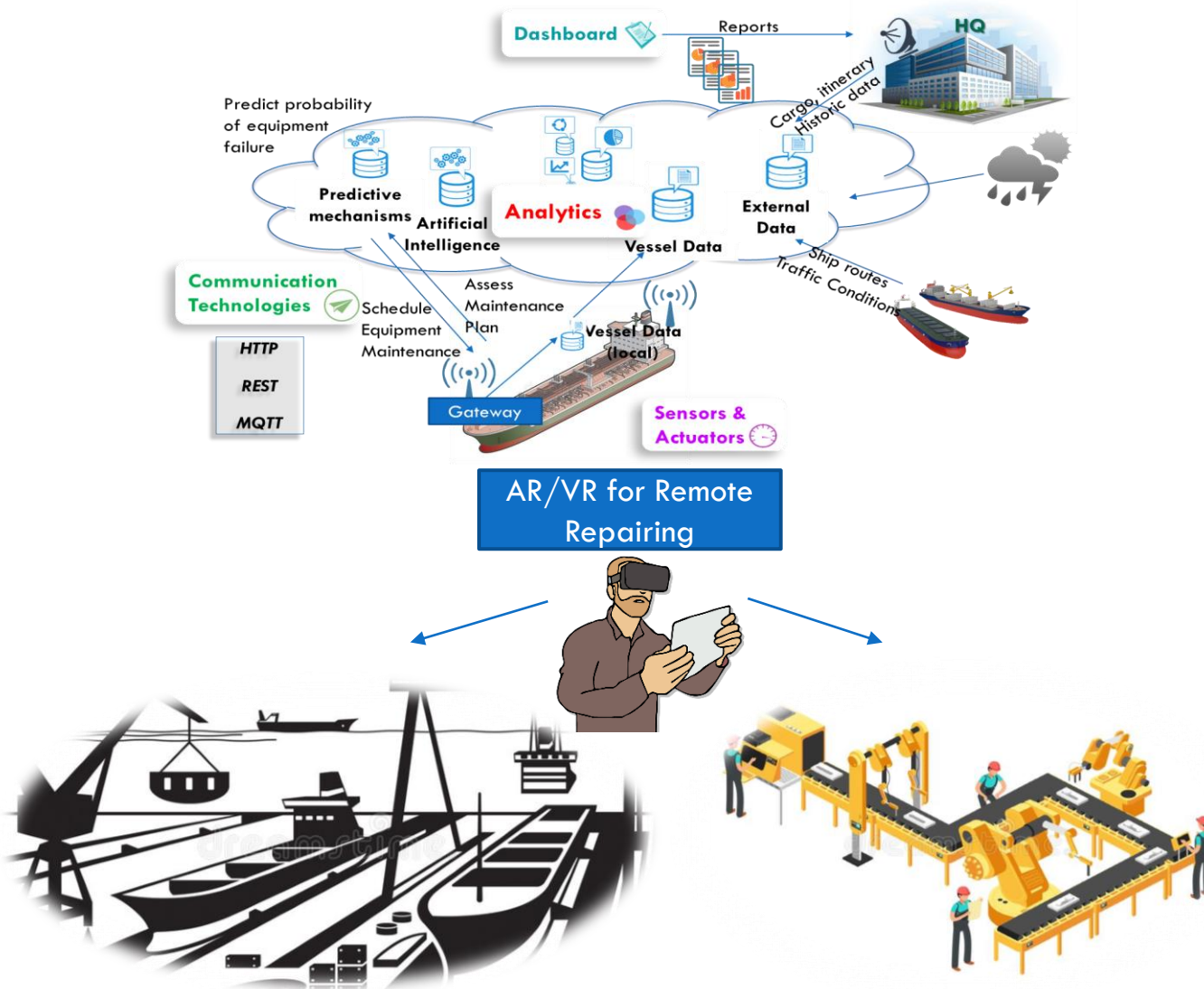
2. Optimized green driving and cargo handling



3. Zero-touch and automated logistics / x-border contexts

* Sales Source: Raconteur Publishing, 2020

5G for Industry 4.0 (e.g. Shipyards etc.)



Business value proposition through 5G:

- Remote repairing and connected maintenance for factory components
- Remote assessing of a maintenance issue from mechanics, via AR/VR
 - Enhanced awareness of the issue in conjunction with the usage of legacy sensors
- High speed and reliable networking for achieving aforementioned actions



Business value: Increased productivity, enhanced collaboration and less costs for stakeholders, 5G impacting sales of more than \$4tn* in the domain of manufacturing

5G for AR/VR:

Enhanced Cultural Experience - Education



Business value proposition through 5G:

- AR/VR for enhanced cultural experience
- Ultra-HD images and videos



Business value: Preservation and promotion of culture heritage, enhanced experience for users, new stakeholders introduced in the value chain (AR/VR app providers)

Conclusions – Way Forward

- Wireless is a key component for Digital Transformations
 - ▣ NB-IoT introduces us to the 5G era
 - ▣ Synergy with IoT, AI, edge/cloud
- Novel features / services
 - ▣ Video components, large information streams, reliability
- Call for action: Combination of private and public sectors

Contact information



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Please find the detailed technical company profile at <https://goo.gl/BYmOh4>



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