

# Grab the chance | Digitalization is our new opportunity



Richard Wenczel | IVSZ | Association for the Digital Economy

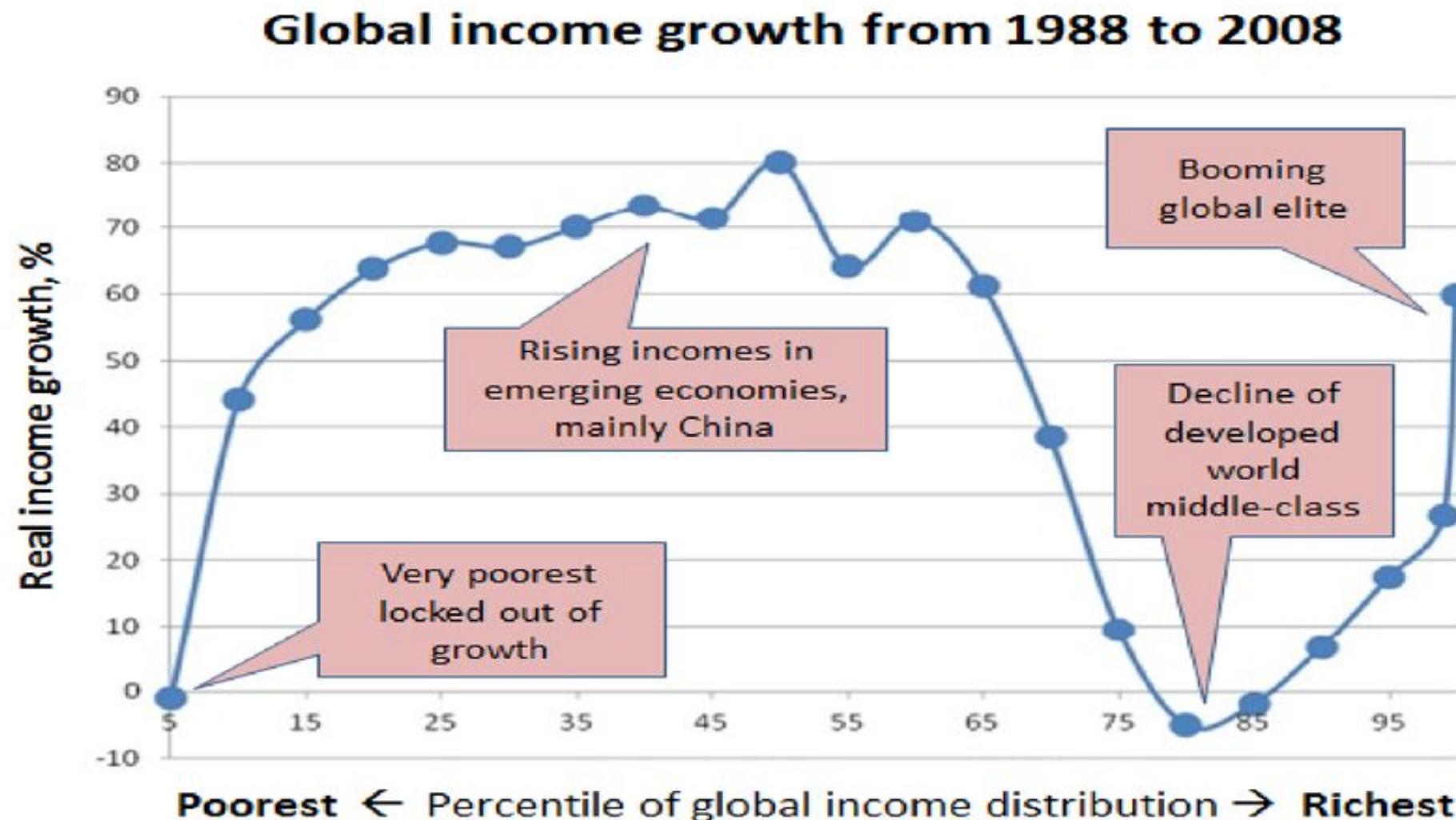


# Globalisation

# Split up value-chains



# Milanovic's elephant of global income growth

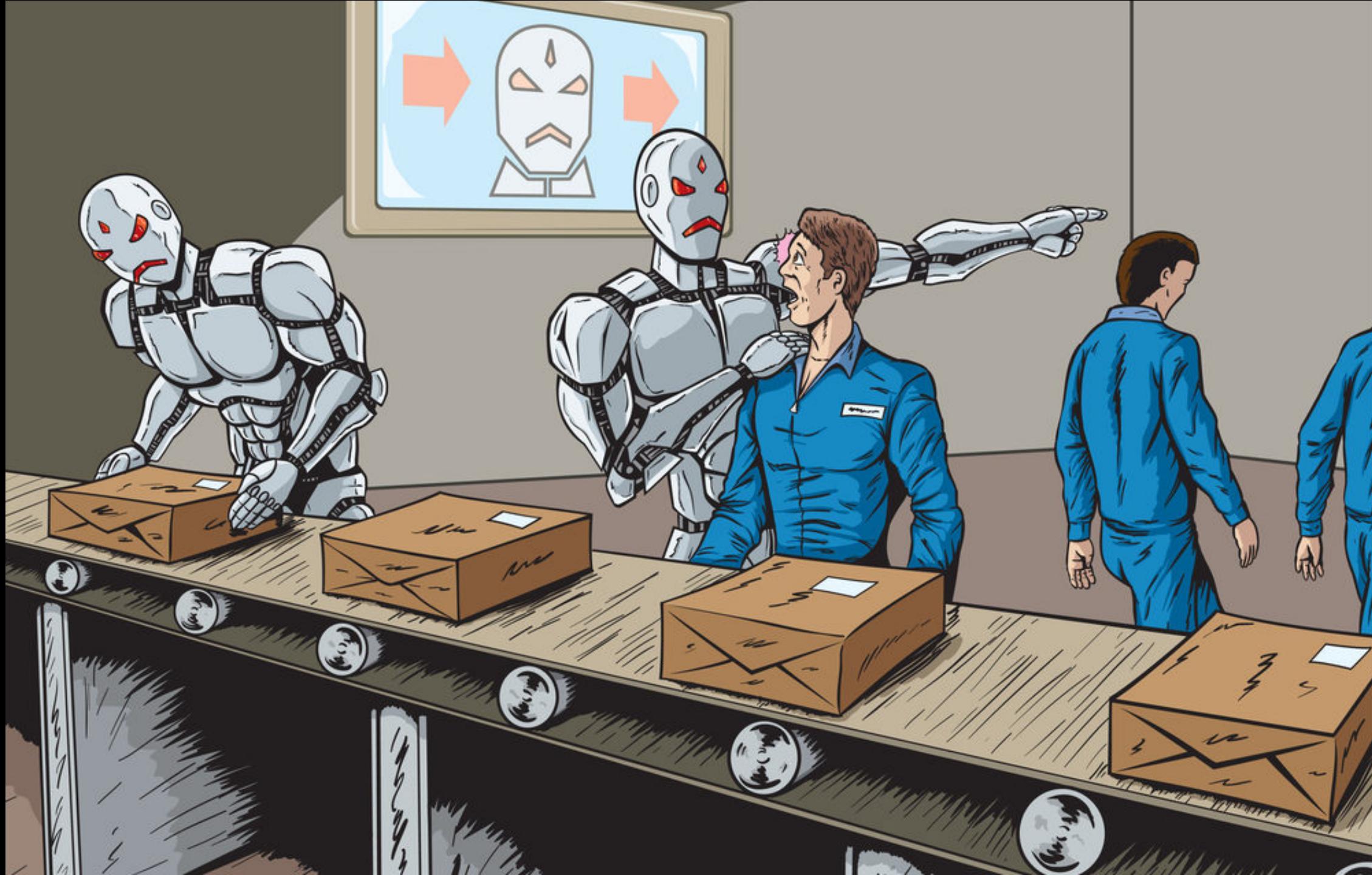


Source: [Milanovic, B., Lead Economist, World Bank Research Department, Global income inequality by the numbers](#)



# ICT industry

commoditize digital  
transformation





**Labor force shortage**

**Lack of digital skills**

**Resistance to DT**

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- A close-up, slightly blurred photograph of a person's hands and arms as they climb a dark wooden railing or structure. The person is wearing a bright yellow safety helmet. The background is a clear blue sky.
- Digital Wellbeing Programme
  - Non-gov initiatives



# Digital Strategies

- Education
- Startup
- Export Development
- Labor Force
- Agricultural

5G coalition

AI coalition

Business Development Grants  
Innovation Grants

New Education form @Universities  
Adult education  
IT Uni applicants increasing  
CEE AI knowledge HUB  
Evangelising and awareness raising  
projects  
I4.0  
Digital Export tripled



# Digital economy



GDP	20%
Employement	18%
Growth rate	>GDP



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