Building the Future

New ICT Enables Smart Cities

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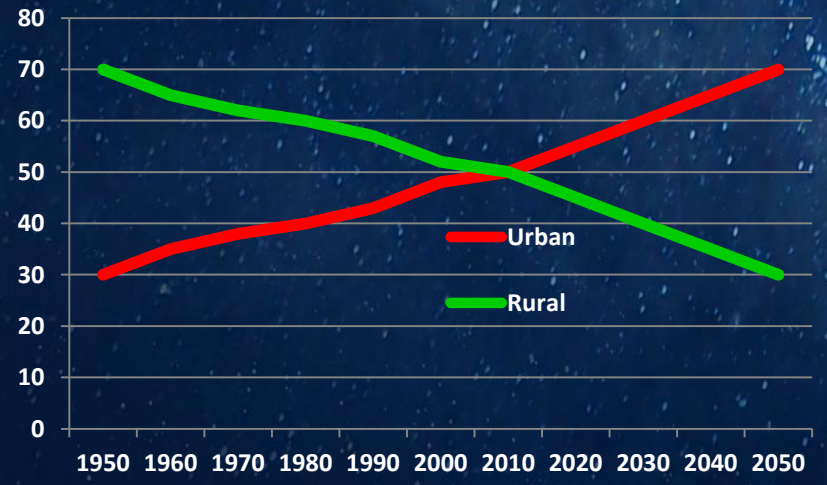
Why Do We Need Smart City?

Rapid population growth, urbanization acceleration

- Global population growth will increase from 7B in 2015 to **9B in 2050**
- In 2025 the urban population will account for **57%** (Frost & Sullivan)

Increase in Urbanization



Source: United Nations

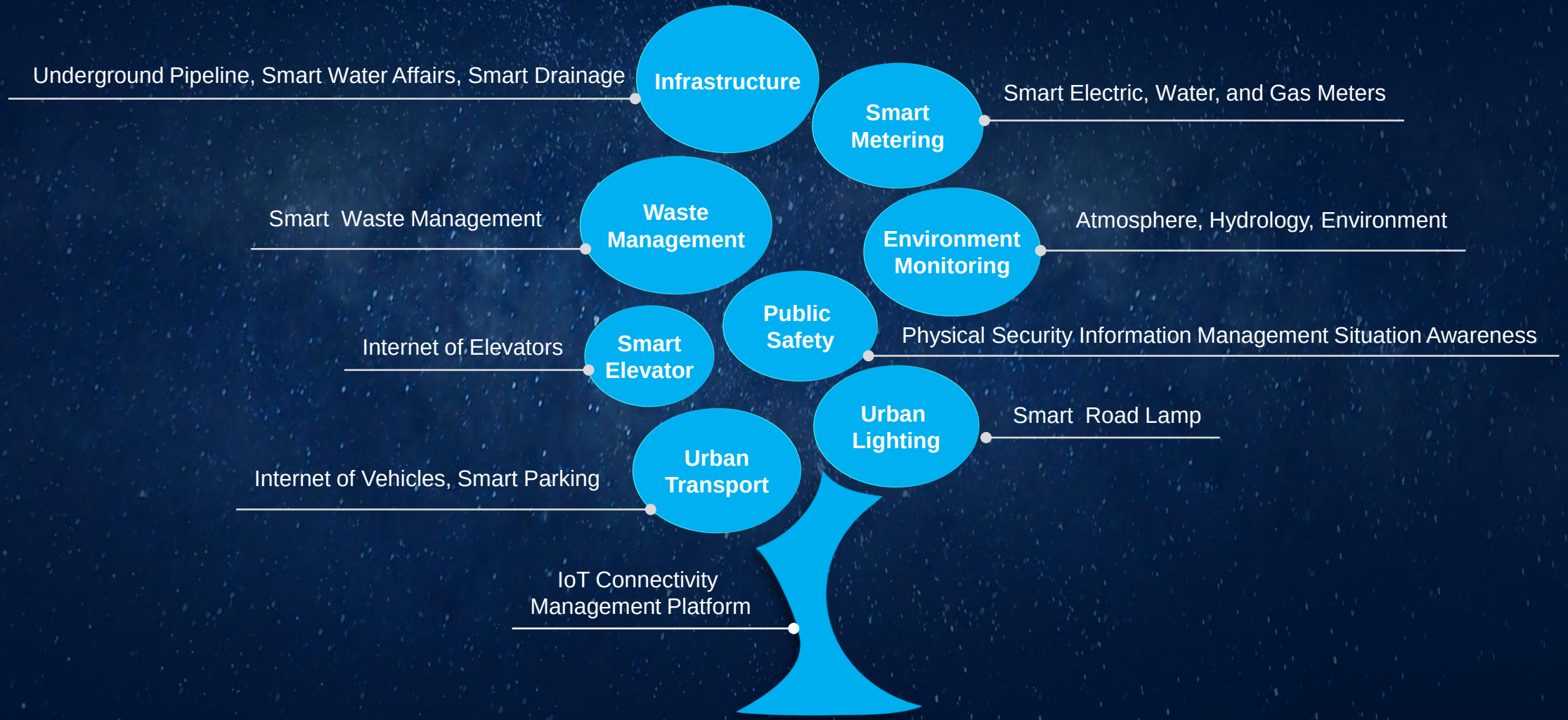
Major issues…

SMART CITIES need to solve real urban issues

- **54%** of the global population - to become 66% by 2050
- **75%** of an average country's GDP
- **75%** of global primary energy consumption
- **50% to 60%** of global greenhouse gas emissions
- In the U.S., city commuters spend **7 billion hours** in traffic jams that cost the whole economy an estimated **$160 billion**
- In the U.K. the rate of violent crime is approx. **12 acts per 1000** people in urban areas and below **7 per 1000** people in rural areas
- **23%** of the world's population lives in cities within **100 km** distance of the coast, thus are exposed to saltwater intrusion and risk of flooding

Source: UN, EU National Statistics

IoT, the Foundation of Smart City

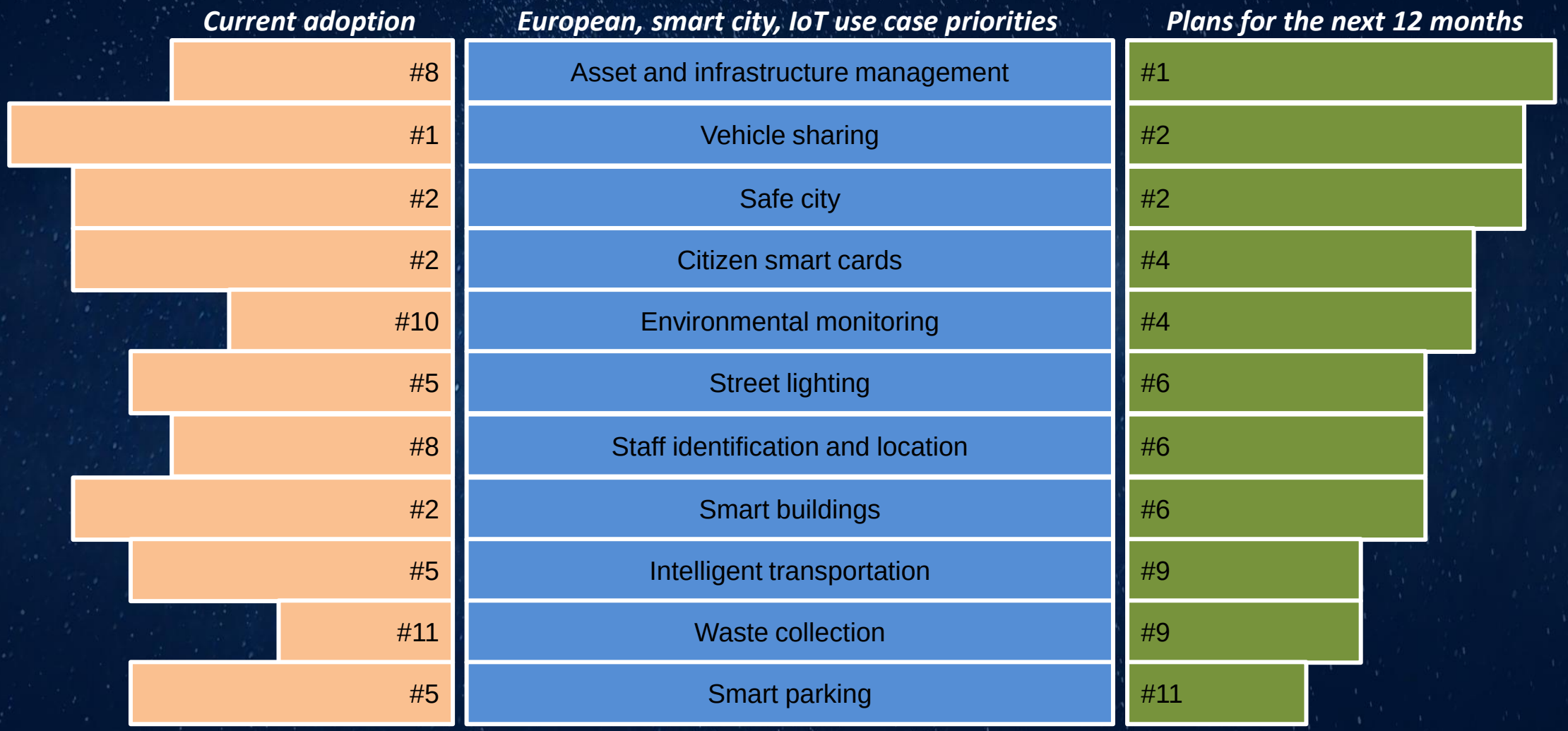


Global Smart City IoT deployments

Worldwide Local Government IoT Adoption and Investment Plans

Source: Global IoT Decision Maker Survey, IDC, August 2016

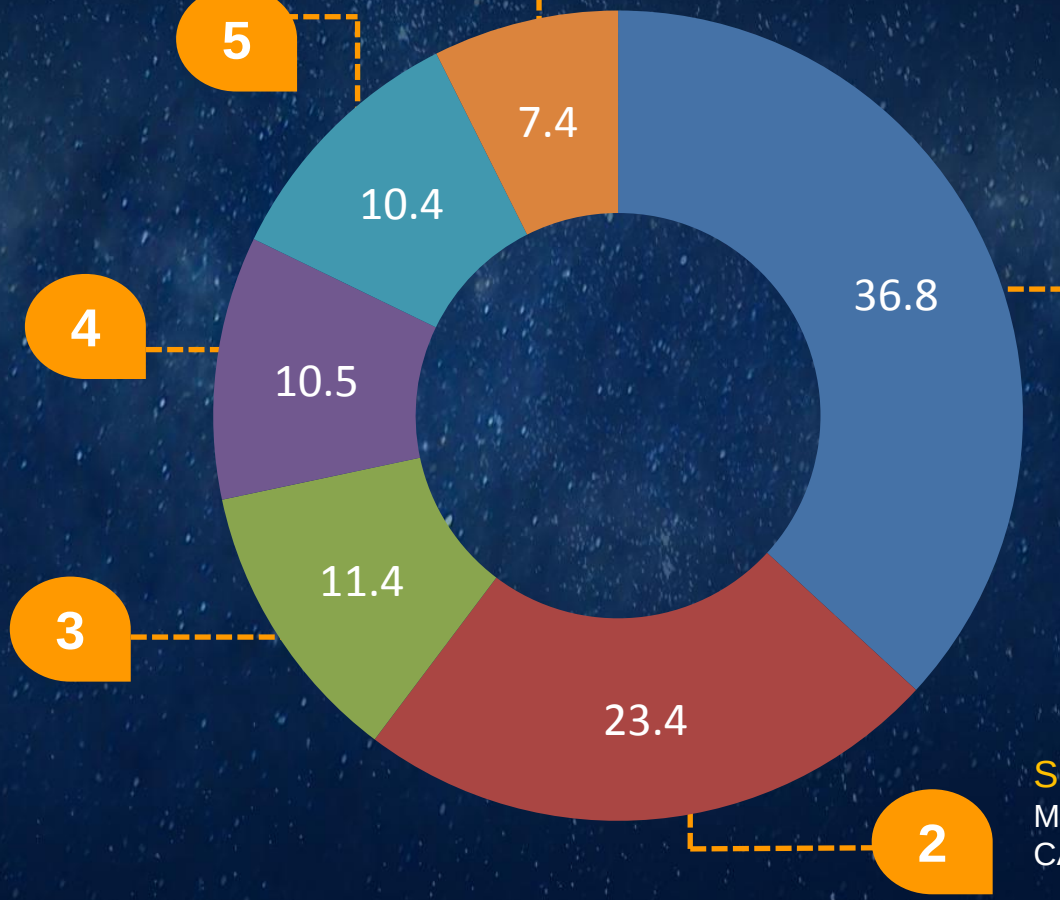
Public safety and asset management are top priorities



Source: IDC European Industry IT Executive Survey, 2016

Smart and Digital Boost Economy of over $3 trillions

Market Value by Segment, Global, 2025



Smart Governance and Smart Security
Market Value: $ 1,230.26 B
CAGR: 11.6% (2012-2025)

Smart Energy
Market Value: $ 781.66 B
CAGR: 28.7% (2012-2025)

Smart Infrastructure
Market Value: $ 381.53 B
CAGR: 12.0% (2012-2025)

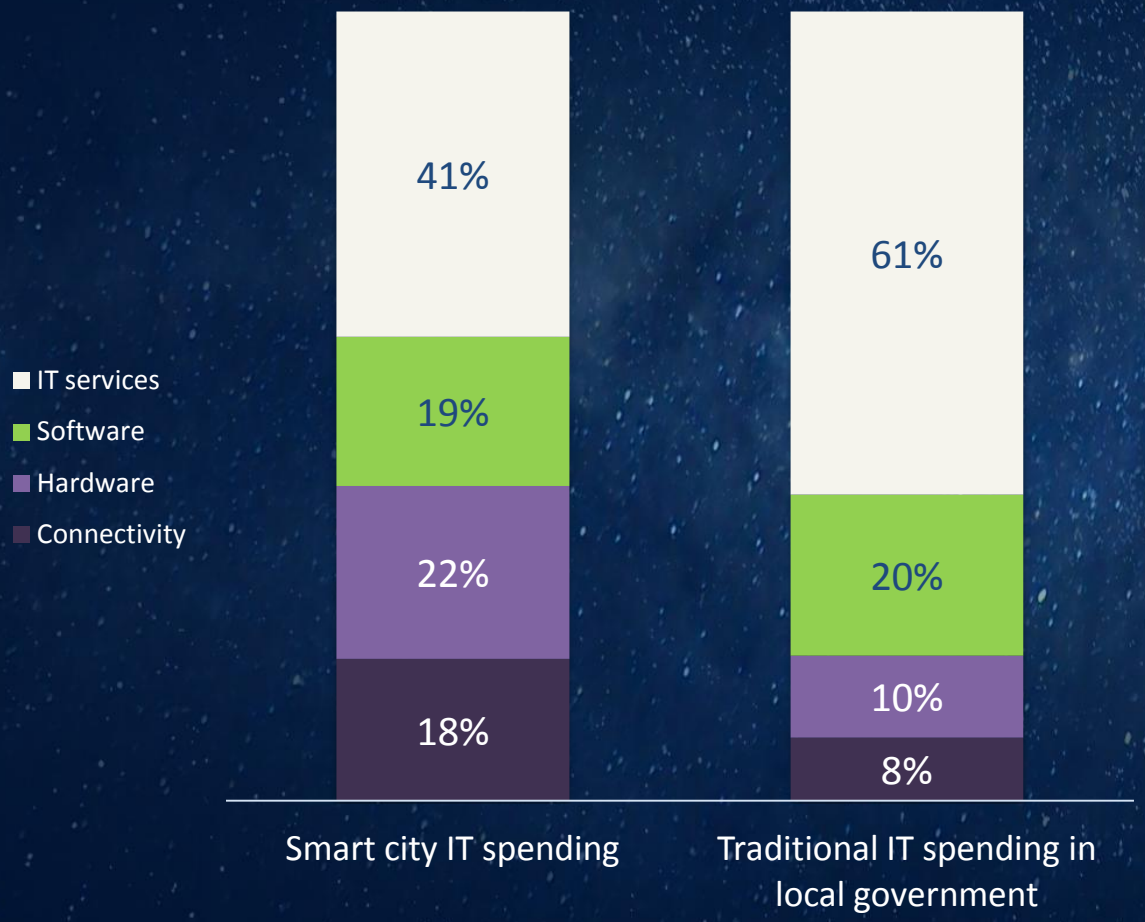
Smart Transportation
Market Value: $ 351.13 B
CAGR: 19.6% (2012-2025)

Smart Healthcare
Market Value: $ 348.5 B
CAGR: 8.8% (2012-2025)

Smart Building
Market Value: $ 248.65 B
CAGR: 4.1% (2012-2025)

Source: Frost & Sullivan Analysis

Smart cities are deploying infrastructure



- Establish a **digital transformation unit** that will define key policies
- Design a **strategy** that **aligns** with long-term goals
- Actively engage with the **ecosystem**
- Develop integration platforms **incrementally**
- Make **data** available across departments and with the ecosystem through **standard APIs**

Results are promising...

Networked LED Street lighting

50% operation and energy Costs Savings

Connected Trash Bins

40-80%
Labor cost reductions

35%
Operation Efficiency

Smart Parking

Traffic speed **+20%**

-85% Manpower

-90% Illegal Parking

Smart Buildings

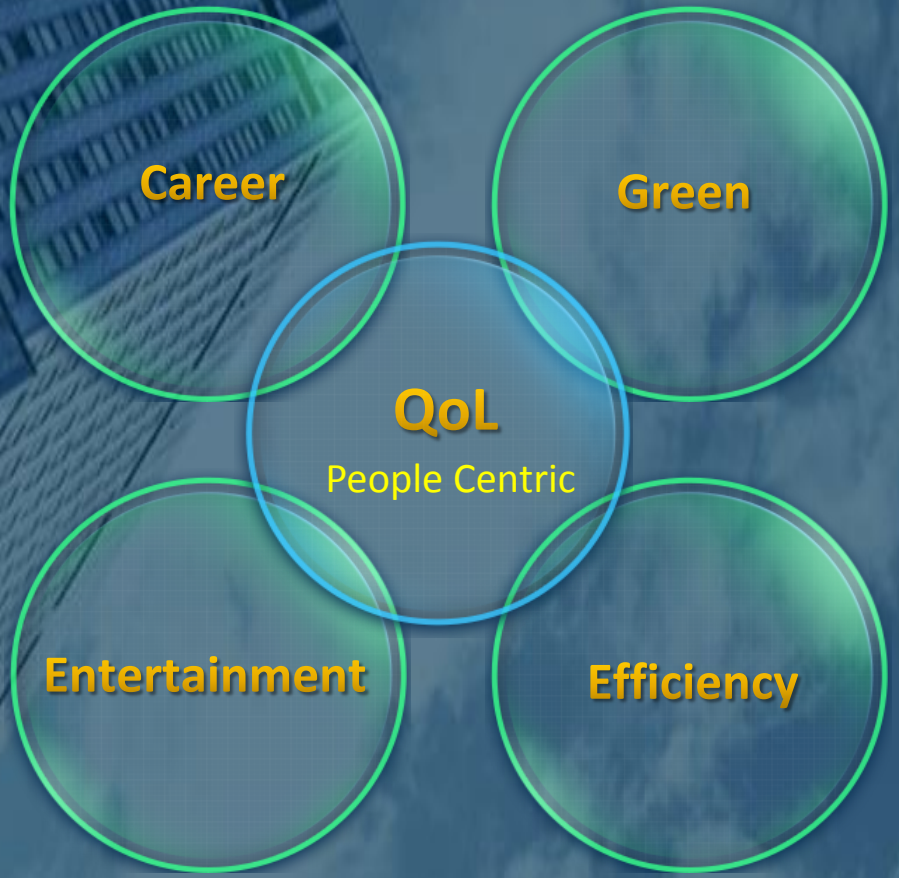
Energy Savings
payback
in less than
6 months

Smart Water

-40% clean water loss due to leaks, pipe bursts

Source: Global IoT Decision Maker Survey, IDC, August 2016

Quality of Life is the Next Connectivity Era



QoS → QoE → QoL

HUAWEI

Thank you

LEADING NEW ICT