

Getting from now to next:
Stay current with 'everything' as a service

What if?

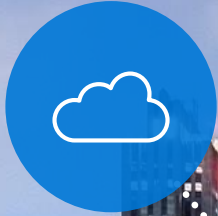
What's next?

An **invisible** revolution is coming





Today



What customers are saying

How do I protect my corporate data

We need to be adopting new technologies as fast as our customers

My users need access to their apps and data anywhere, anytime

Security of our mobile devices is a top concern

Too many tools and too much fragmentation

No more big deployments

IT Budgets are under pressure. Show us how we can cut IT costs

This is what we hear your adoption needs are:

AGILITY

Access to new technology

Enterprise-grade capabilities to help you address the latest trends in the market

Flexibility for mixed environments

CONTROL

Stability

Ample time to test and certify

Predictability

SECURITY

Reinvent productivity
& business processes



OUR BOLD AMBITIONS

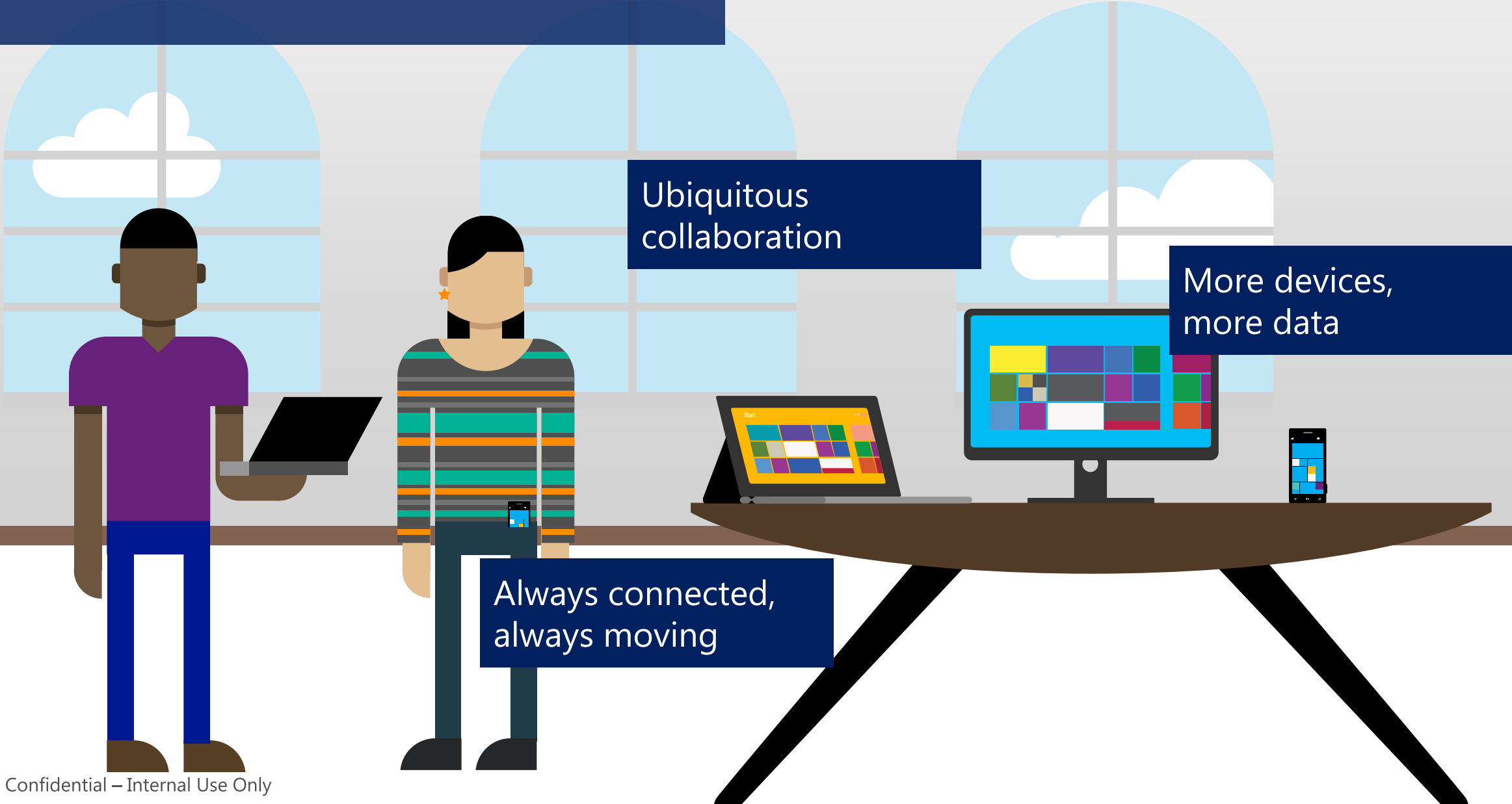


Create more
personal computing



Build the
intelligent cloud platform

THE MODERN WORKPLACE



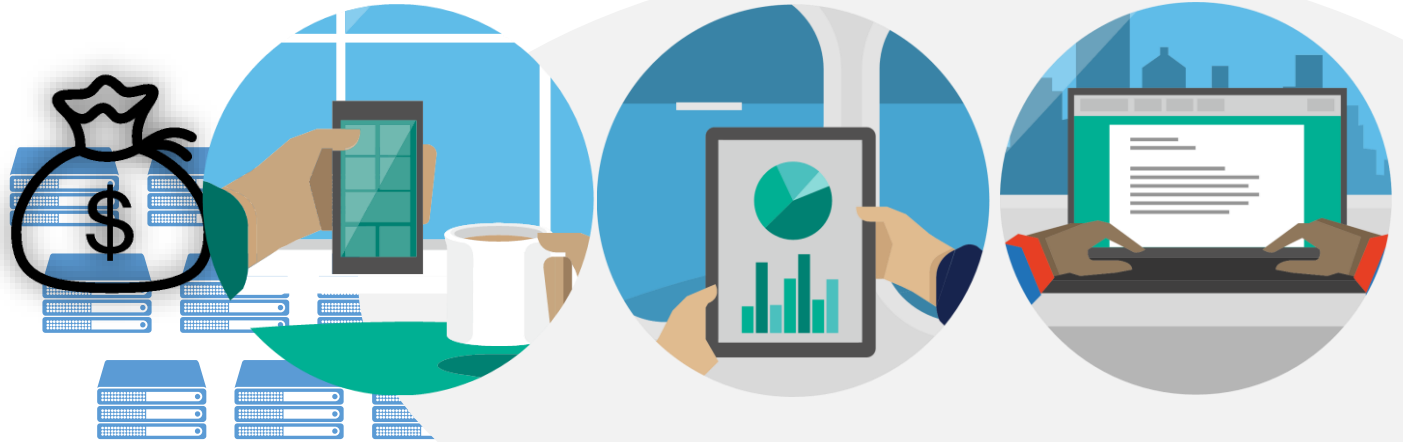
Ubiquitous collaboration

More devices, more data

Always connected, always moving

What is the Cloud Service

- ✓ Unlimited global computational resources
- ✓ Scalable to grow according to customer needs
- ✓ Deployed to operate 24x7





Office



Skype
for Business



SharePoint

&



OneDrive
for Business

yammer

Collaboration can only be truly
enabled through the **Cloud**



Work from anywhere



Work from any device

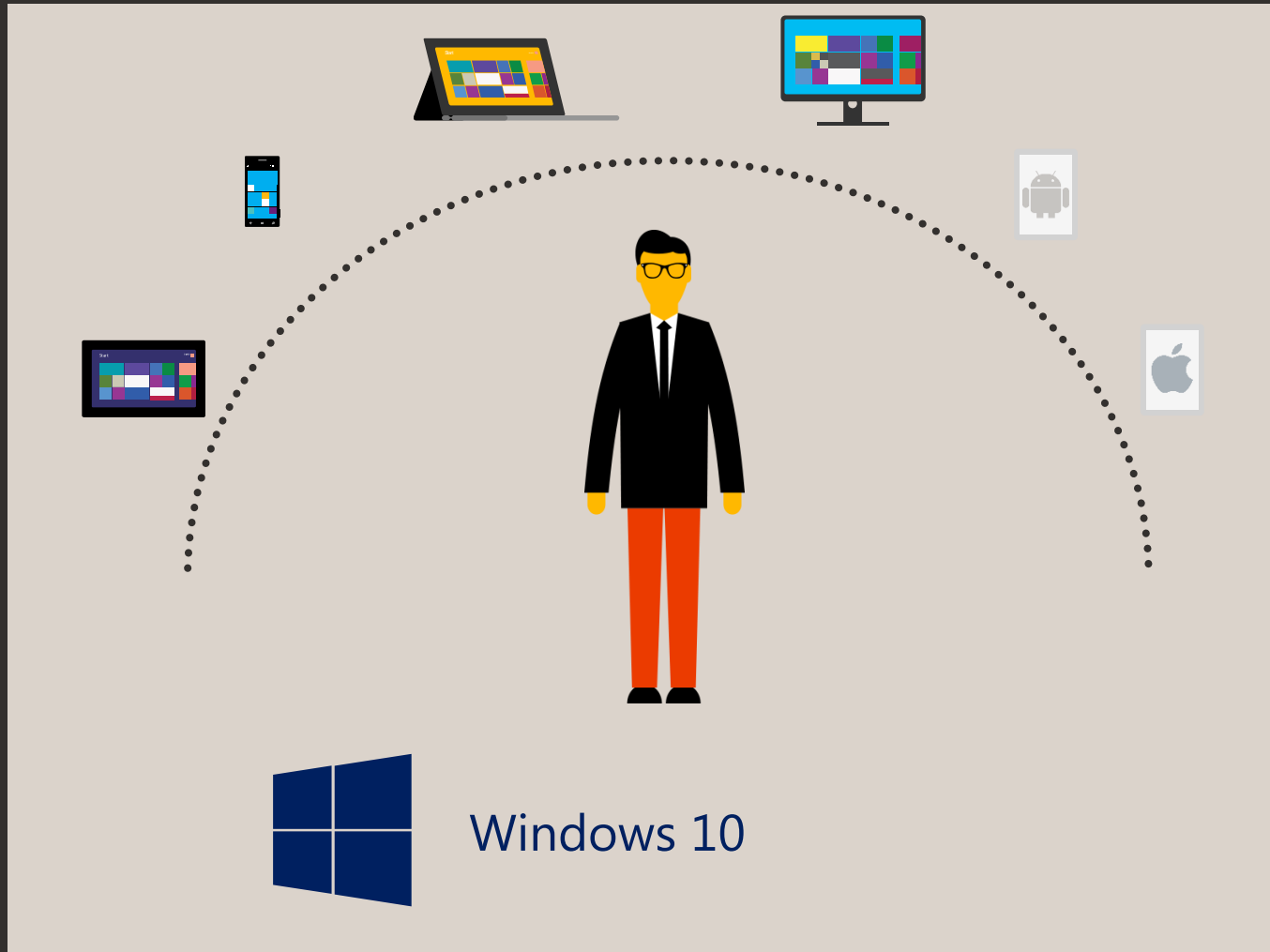
Got your **own datacenter** but interested in the cloud?



Make the best of both worlds with a **hybrid** cloud solution

Windows now **As a Service**

putting users at the center of their devices



Windows across your devices

Flexibility on how you deliver Windows

Simple devices/applications management

Windows 10 more productive and secure than ever

“

Any sufficiently advanced technology
is indistinguishable from magic.

Arthur C. Clarke

